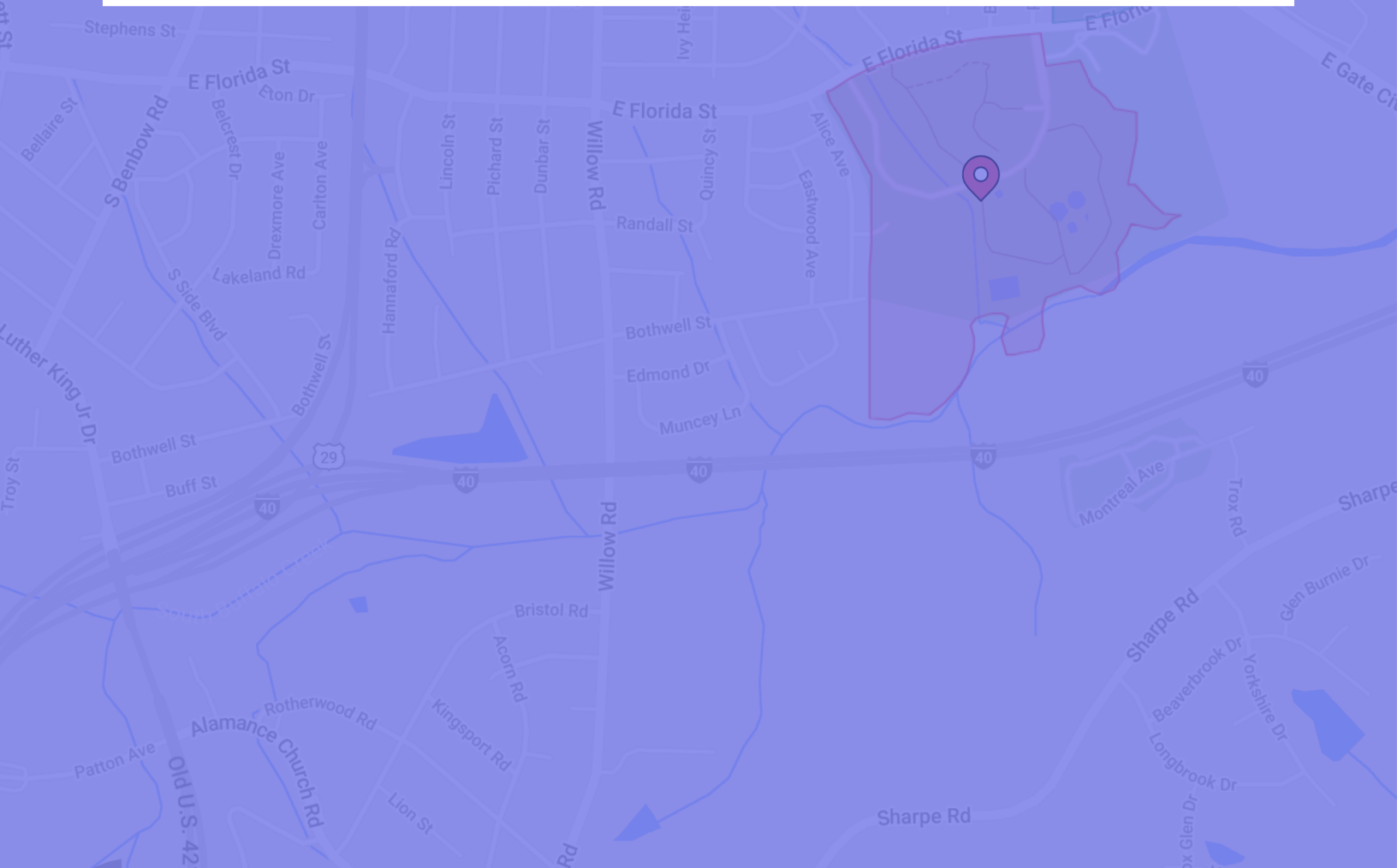


# Event Template

Jun 1, 2023 - May 31, 2024

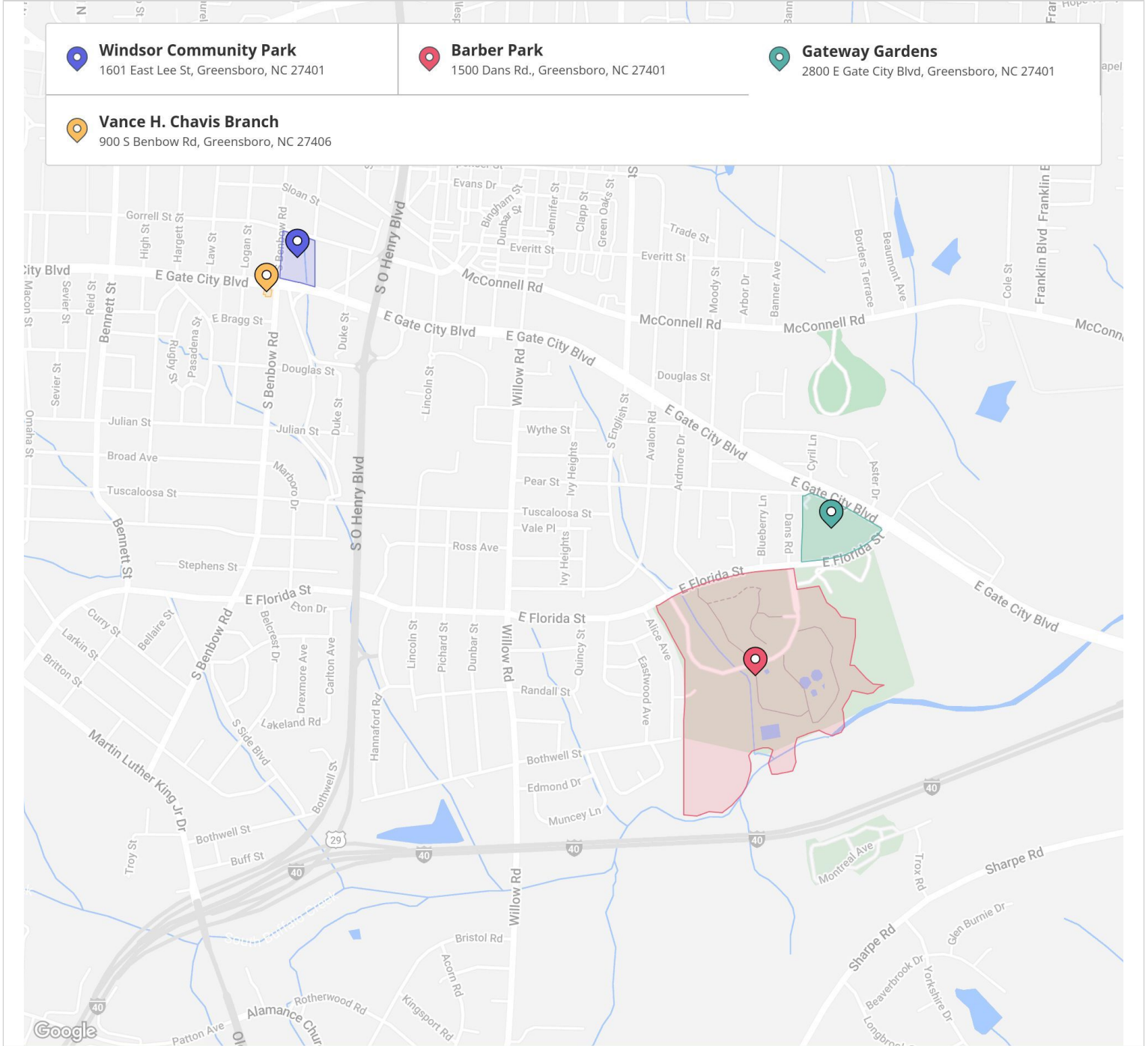
Properties:

- WC Windsor Community Park**  
1601 East Lee St, Greensboro, NC 27401
- BP Barber Park**  
1500 Dans Rd., Greensboro, NC 27401
- GG Gateway Gardens**  
2800 E Gate City Blvd, Greensboro, NC 27401
- VH Vance H. Chavis Branch**  
900 S Benbow Rd, Greensboro, NC 27406



# Event Template

Jun 1, 2023 - May 31, 2024



# Event Template

Jun 1, 2023 - May 31, 2024



## Metrics

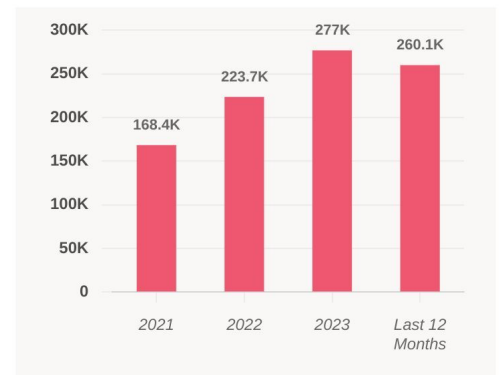
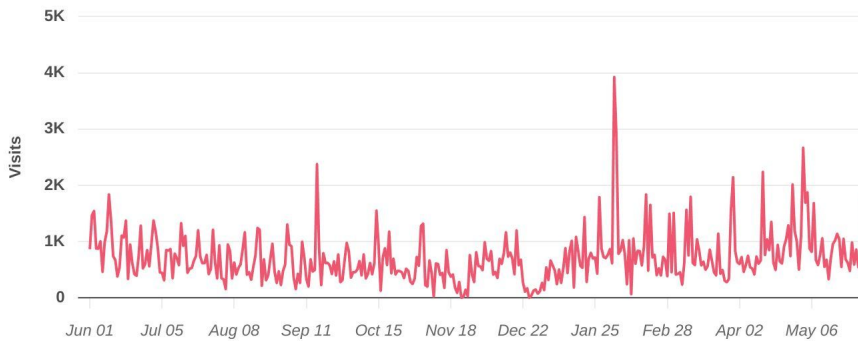
Metric Name	Windsor Community Park East Lee St, Greensboro, NC	Barber Park Dans Rd., Greensboro, NC	Gateway Gardens E Gate City Blvd, Greensboro, NC	Vance H. Chavis Branch S Benbow Rd, Greensboro, NC
Visits	90.8K	260.1K	22.2K	24.9K
Visits / sq ft	0.44	0.06	0.05	3.55
Size - sq ft	207.5K	4.3M	474.2K	7K
Visitors	21.2K	103.7K	16.3K	7.3K
Visit Frequency	4.29	2.5	1.36	3.38
Avg. Dwell Time	116 min	130 min	55 min	64 min
Panel Visits	2.9K	10.6K	1.2K	1.1K
Visits YoY	-0.6%	-2.8%	-3.5%	+30.5%
Visits Yo2Y	+71%	+26.4%	-15.9%	+78.4%
Visits Yo3Y	+276.8%	+115.1%	-13.2%	+204.9%

Jun 1st, 2023 - May 31st, 2024  
Data provided by Placer Labs Inc. (www.placer.ai)



## Visits Trend

**Barber Park**  
Dans Rd., Greensboro, NC



Daily | Visits | Jun 1st, 2023 - May 31st, 2024  
Data provided by Placer Labs Inc. (www.placer.ai)

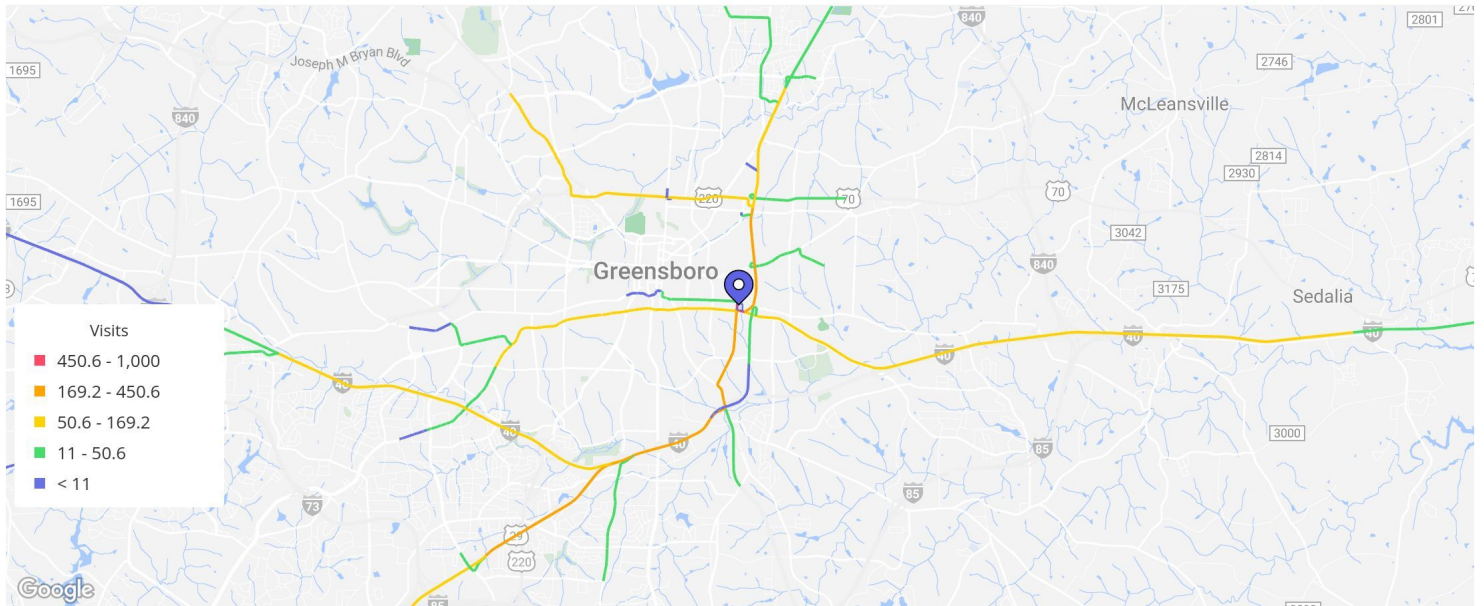


# Event Template

Jun 1, 2023 - May 31, 2024



## Visitor Journey - Routes

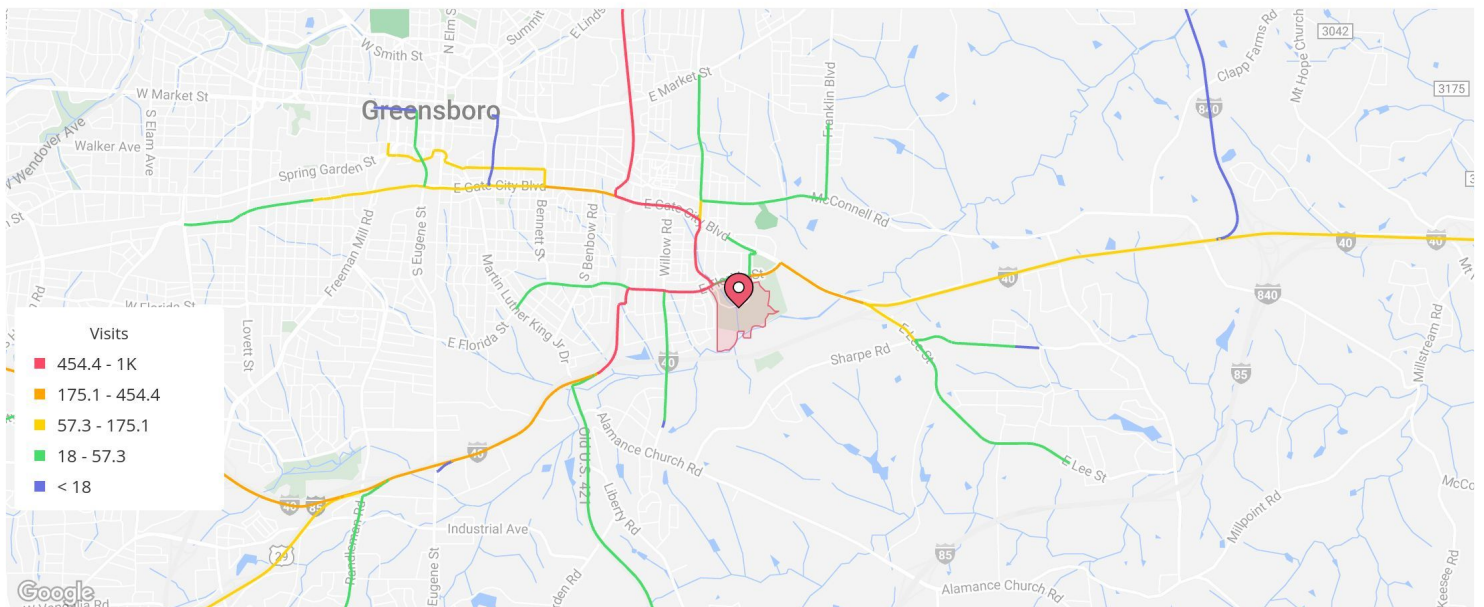


To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jun 1st, 2023 - May 31st, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



## Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jun 1st, 2023 - May 31st, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))

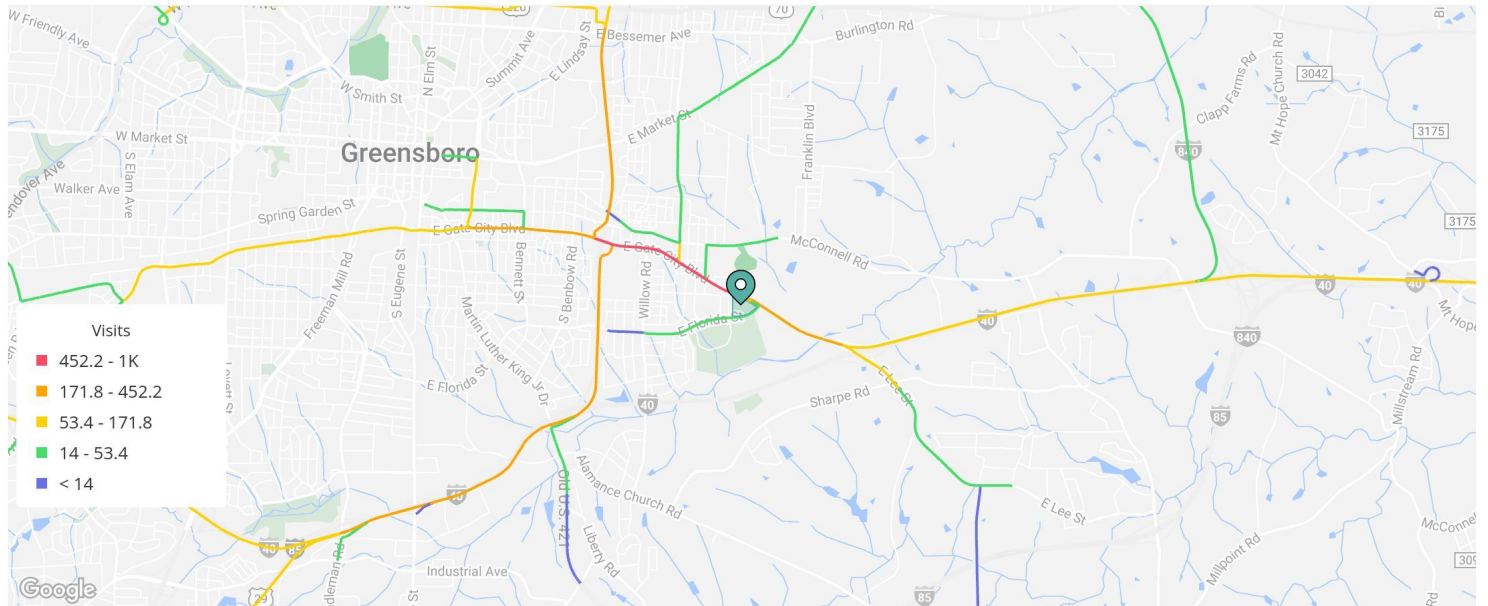


# Event Template

Jun 1, 2023 - May 31, 2024



## Visitor Journey - Routes

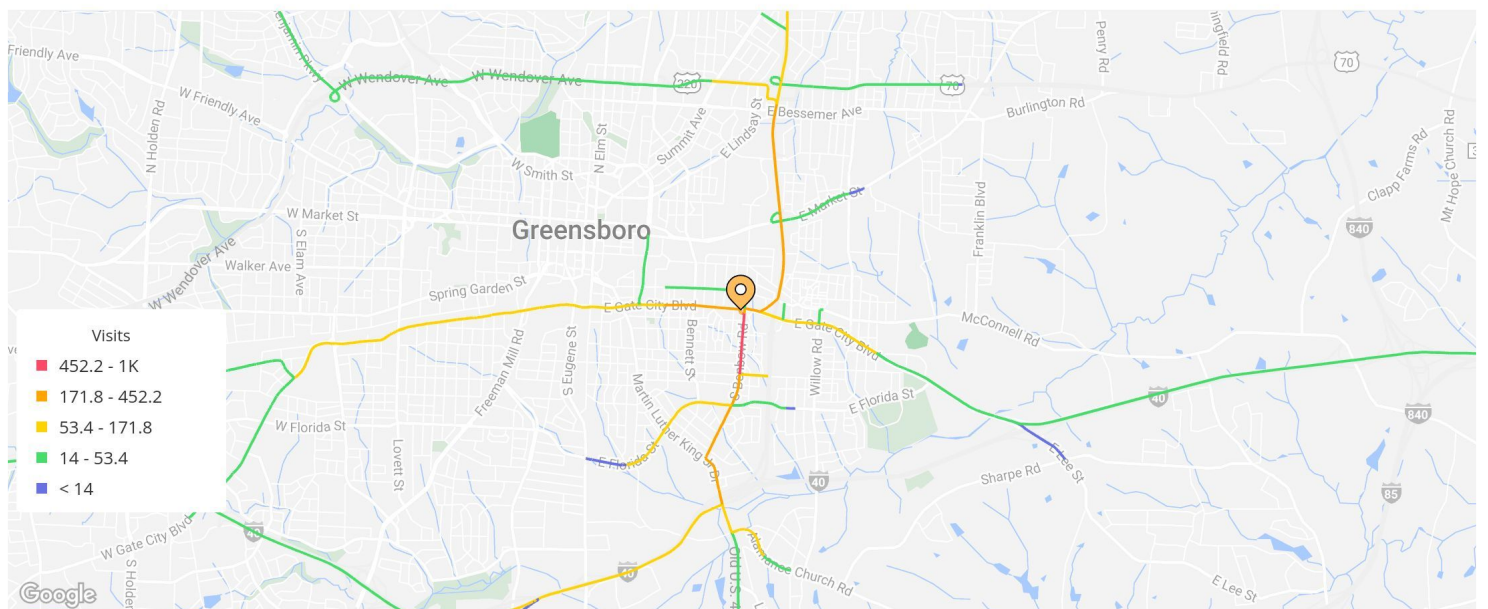


To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jun 1st, 2023 - May 31st, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



## Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jun 1st, 2023 - May 31st, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



# Event Template

Jun 1, 2023 - May 31, 2024



## Prior / Post Compare

Windsor Community Park / East Lee St, Greensboro, NC

Prior			Post		
Rank	Name	Foot-Traffic	Rank	Name	Foot-Traffic
1	North Carolina Agricultural and Technical Stat...	1.7%	1	North Carolina Agricultural and Technical Stat...	1.1%
2	Vance H. Chavis Branch / S Benbow Rd, Greens...	0.7%	2	Windsor Recreation Center / East Lee St, Green...	<0.5%
3	Walmart / Pyramids Village Blvd, Greensboro, NC	<0.5%	3	Walmart / S Main St, High Point, NC	<0.5%
4	US Post Office / W Market St, Greensboro, NC	<0.5%	4	Walmart / Garden Rd, Burlington, NC	<0.5%
5	Walmart / W Elmsley St, Greensboro, NC	<0.5%	5	Walmart / W Elmsley St, Greensboro, NC	<0.5%
6	Bennett College / E Washington St, Greensboro,...	<0.5%	6	McDonald's / Martin Luther King Dr, Greensbor...	<0.5%
7	Dollar Tree / Summit Ave, Greensboro, NC	<0.5%	7	McDonald's / E Cone Blvd, Greensboro, NC	<0.5%
8	Food Lion Grocery Store / E Market St, Greensb...	<0.5%	8	Texas Roadhouse / Battleground Ave, Greensbo...	<0.5%
9	The Greensboro Sportsplex / 16th St, Greensbo...	<0.5%	9	Walmart Neighborhood Market / Alamance Ch...	<0.5%
10	San Luis / W Lee St, Greensboro, NC	<0.5%	10	Gate City Tavern / South Aycock St, Greensboro,...	<0.5%

Jun 1st, 2023 - May 31st, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



# Event Template

Jun 1, 2023 - May 31, 2024



## Prior / Post Compare

Barber Park / Dans Rd., Greensboro, NC

Prior			Post		
Rank	Name	Foot-Traffic	Rank	Name	Foot-Traffic
1	YMCA / E Florida St, Greensboro, NC	0.5%	1	Walmart Neighborhood Market / Alamance Ch...	0.7%
2	Walmart / Pyramids Village Blvd, Greensboro, NC	<0.5%	2	Chick-fil-A / Pembroke Rd, Greensboro, NC	0.6%
3	Greensboro College / W Market St, Greensboro,...	<0.5%	3	Walmart / Pyramids Village Blvd, Greensboro, NC	<0.5%
4	Reynolds Center @ Greensboro College / W Ma...	<0.5%	4	Food Lion Grocery Store / E Market St, Greensb...	<0.5%
5	Holiday Inn Express & Suites Greensboro-East /...	<0.5%	5	YMCA / E Florida St, Greensboro, NC	<0.5%
6	Police Substation 2 / S Elm Eugene St, Greensbo...	<0.5%	6	North Carolina Agricultural and Technical Stat...	<0.5%
7	Gillespie Park Golf Course / E Florida St, Greens...	<0.5%	7	McDonald's / Martin Luther King Dr, Greensbor...	<0.5%
8	North Carolina Agricultural and Technical Stat...	<0.5%	8	City of Greensboro Barber Park / Dans Rd, Gree...	<0.5%
9	Barber Park Spray Ground / Dans Rd., Greensb...	<0.5%	9	Bluford Park / Eastwood Ave, Greensboro, NC	<0.5%
10	Walmart / W Elmsley St, Greensboro, NC	<0.5%	10	Dairi-O / North Carolina Hwy, Kernersville, NC	<0.5%

Jun 1st, 2023 - May 31st, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



# Event Template

Jun 1, 2023 - May 31, 2024



## Prior / Post Compare

Gateway Gardens / E Gate City Blvd, Greensboro, NC

Prior			Post		
Rank	Name	Foot-Traffic	Rank	Name	Foot-Traffic
1	Friendly Center / Kathleen Ave, Greensboro, NC	1.9%	1	YMCA / E Florida St, Greensboro, NC	2.5%
2	YMCA / E Florida St, Greensboro, NC	1.4%	2	Friendly Center / Kathleen Ave, Greensboro, NC	1.4%
3	Sheetz / Burlington Road, Greensboro, NC	1%	3	Gate City / W Gate City Blvd, Greensboro, NC	1.2%
4	Tanger Family Bicentennial Garden / Hobbs Rd,...	0.9%	4	Merritt Plaza / W Gate City Boulevard, Greensbo...	1.1%
5	Greensboro Cultural Center / N Davie St, Green...	0.8%	5	Tanger Family Bicentennial Garden / Hobbs Rd,...	1.1%
6	Holiday Inn Express & Suites Greensboro-East /...	0.7%	6	Holiday Inn Express & Suites Greensboro-East /...	1%
7	The University of North Carolina Greensboro / ...	0.6%	7	Center City Park / N Elm St, Greensboro, NC	1%
8	Lawndale Crossing / Lawndale Dr, Greensboro, ...	0.6%	8	Market Street Park / Starmount Dr, Whitsett, NC	0.9%
9	Chipotle Mexican Grill / Tate St, Greensboro, NC	0.5%	9	Dollar General / E Lee St, Greensboro, NC	0.9%
10	Sweet Tooth Caketique and Cafe / W. Gate City ...	0.5%	10	Greensboro Arboretum / Ashland Dr, Greensbo...	0.7%

Jun 1st, 2023 - May 31st, 2024

Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))





# Event Template

Jun 1, 2023 - May 31, 2024



## Prior / Post Compare

Vance H. Chavis Branch / S Benbow Rd, Greensboro, NC

Prior			Post		
Rank	Name	Foot-Traffic	Rank	Name	Foot-Traffic
1	Family Dollar / Martin Luther King Jr. Dri, Green...	2.1%	1	Walmart Neighborhood Market / Alamance Ch...	2.7%
2	McDonald's / Martin Luther King Dr, Greensbor...	1.5%	2	McDonald's / Martin Luther King Dr, Greensbor...	2.1%
3	YMCA / E Florida St, Greensboro, NC	1%	3	Windsor Recreation Center / East Lee St, Green...	1.7%
4	Alamance Square / Alamance Church Rd, Green...	0.9%	4	YMCA / E Florida St, Greensboro, NC	1.4%
5	Bojangles' Famous Chicken 'n Biscuits / W Gate...	0.9%	5	Friendly Center / Kathleen Ave, Greensboro, NC	1%
6	Walmart Neighborhood Market / Alamance Ch...	0.9%	6	Walmart / W Elmsley St, Greensboro, NC	0.9%
7	Shell / E Market St, Greensboro, NC	0.8%	7	Carolina Supermart / Randleman Rd, Greensbo...	0.8%
8	Ray Warren Homes / East Lee Street, Greensbor...	0.7%	8	Family Dollar / Martin Luther King Jr. Dri, Green...	0.8%
9	Oaks Motel / Summit Ave, Greensboro, NC	0.6%	9	The English Market / E Market St, Greensboro, NC	0.8%
10	Dollar Tree / Summit Ave, Greensboro, NC	0.5%	10	Pho Hien Vuong / Spring Garden St, Greensboro...	0.7%

Jun 1st, 2023 - May 31st, 2024

Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



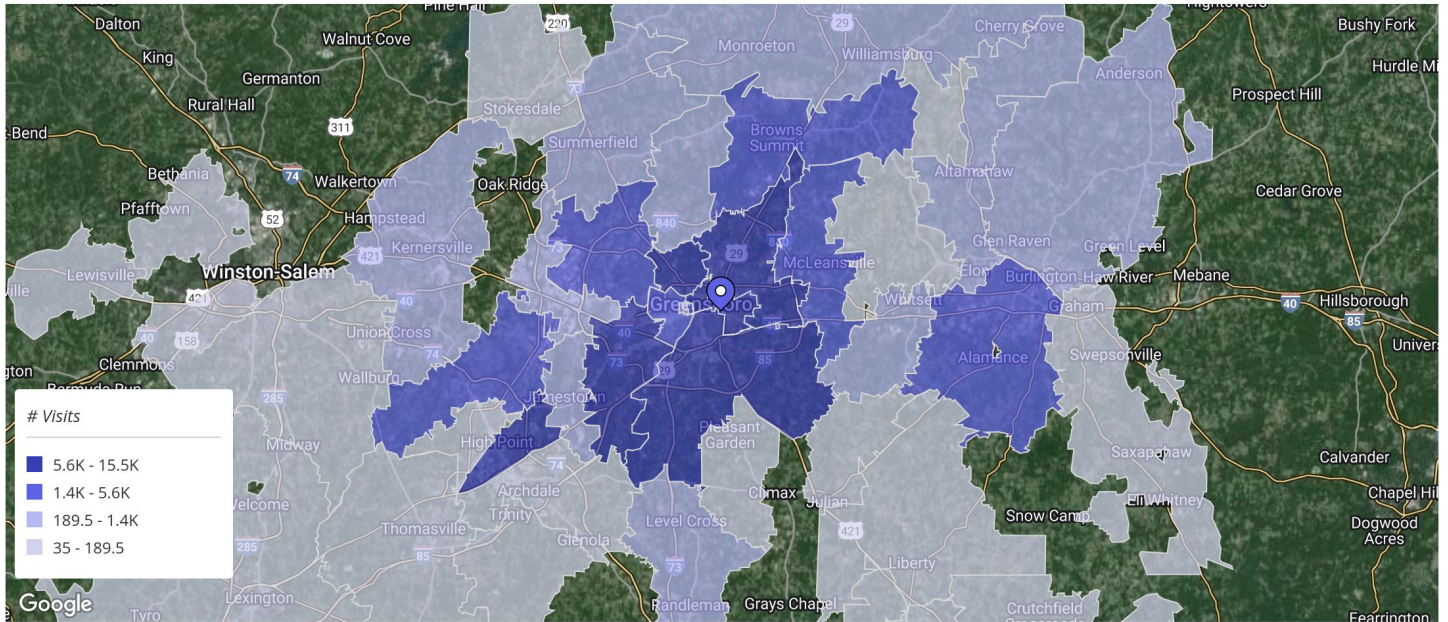
# Event Template

Jun 1, 2023 - May 31, 2024



## Visitors By Origin

● **Windsor Community Park**  
1601 East Lee St, Greensboro, NC 27401



● **Windsor Community Park**  
1601 East Lee St, Greensboro, NC 27401

Zipcode / City	Visits (% of Total)
27283 Julian, NC	35 (0%)
28804 Asheville, NC	35 (0%)
28376 Raeford, NC	36 (0%)
27253 Graham, NC	37 (0%)
27610 Raleigh, NC	37 (0%)
27703 Durham, NC	38 (0%)
27707 Durham, NC	38 (0%)
28697 Wilkesboro, NC	38 (0%)
30238 Jonesboro, GA	38 (0%)
28217 Charlotte, NC	39 (0%)

Jun 1st, 2023 - May 31st, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))

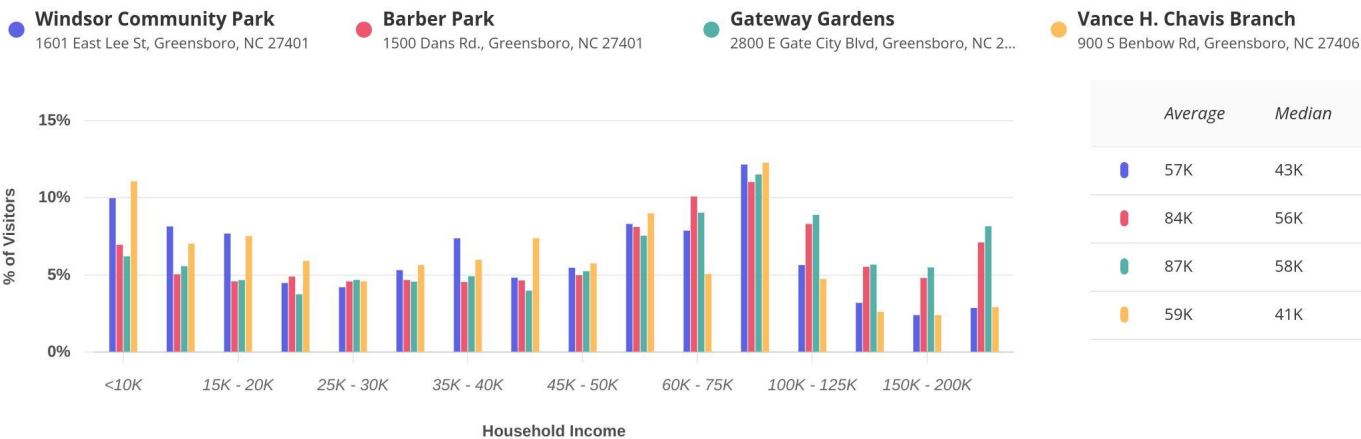


# Event Template

Jun 1, 2023 - May 31, 2024



## Household Income

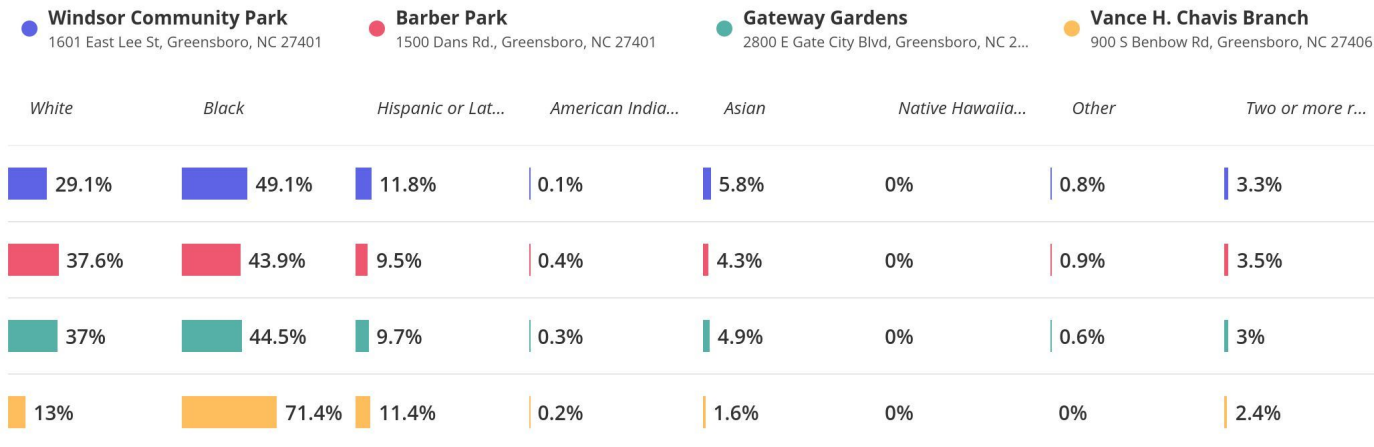


\*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2022

Jun 1st, 2023 - May 31st, 2024  
Data provided by Placer Labs Inc. (www.placer.ai)



## Ethnicity



\*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2022

Jun 1st, 2023 - May 31st, 2024  
Data provided by Placer Labs Inc. (www.placer.ai)

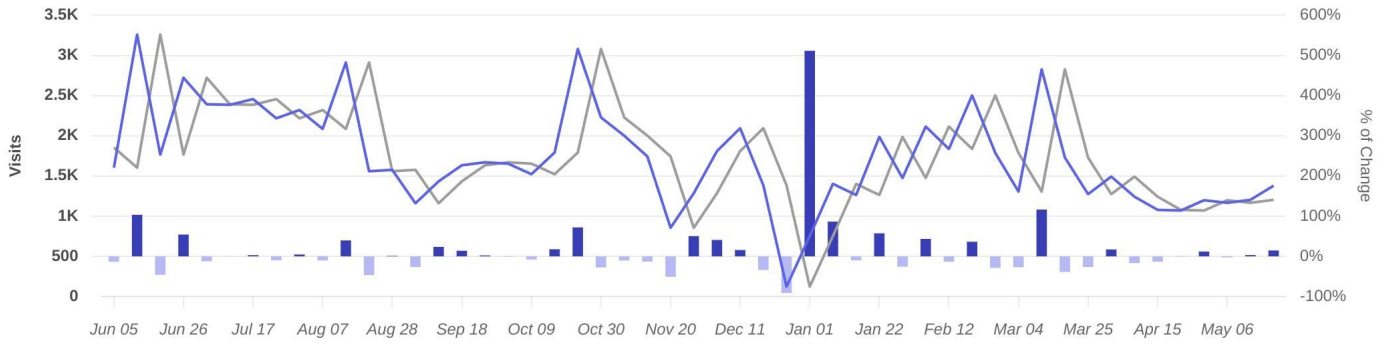


# Event Template

Jun 1, 2023 - May 31, 2024



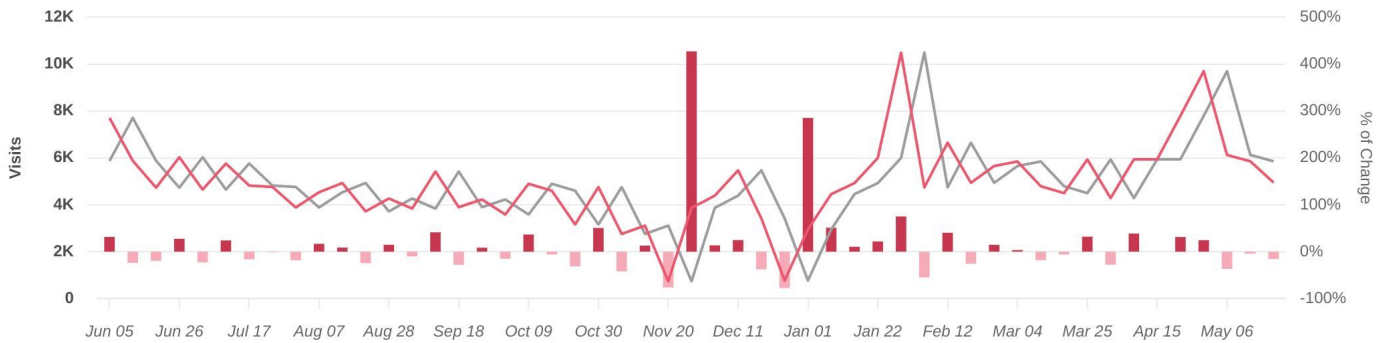
## Visits Variance



Jun 1st, 2023 - May 31st, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



## Visits Variance



Jun 1st, 2023 - May 31st, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))

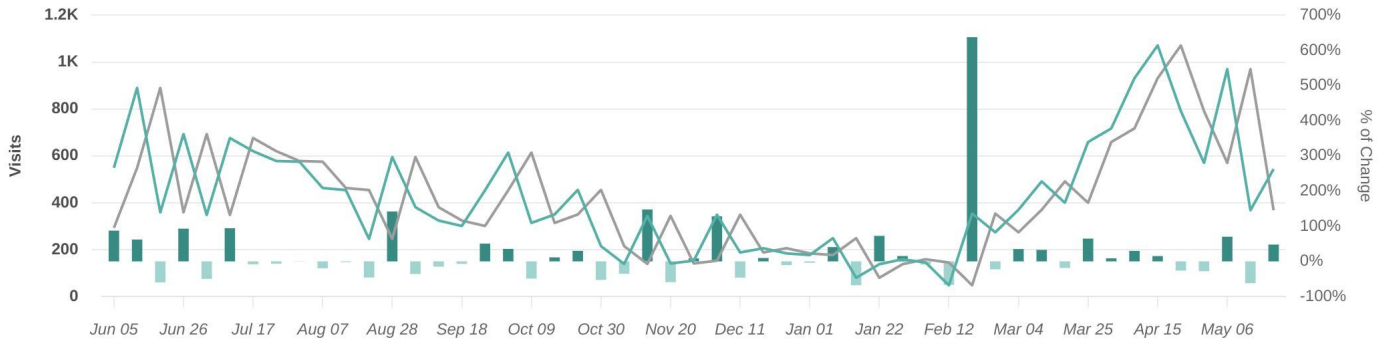


# Event Template

Jun 1, 2023 - May 31, 2024



## Visits Variance



Jun 1st, 2023 - May 31st, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))

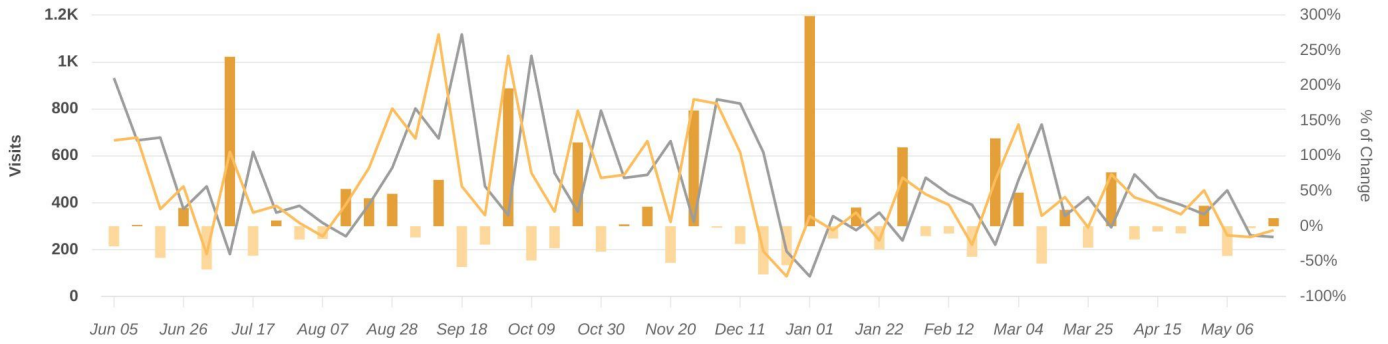


# Event Template

Jun 1, 2023 - May 31, 2024



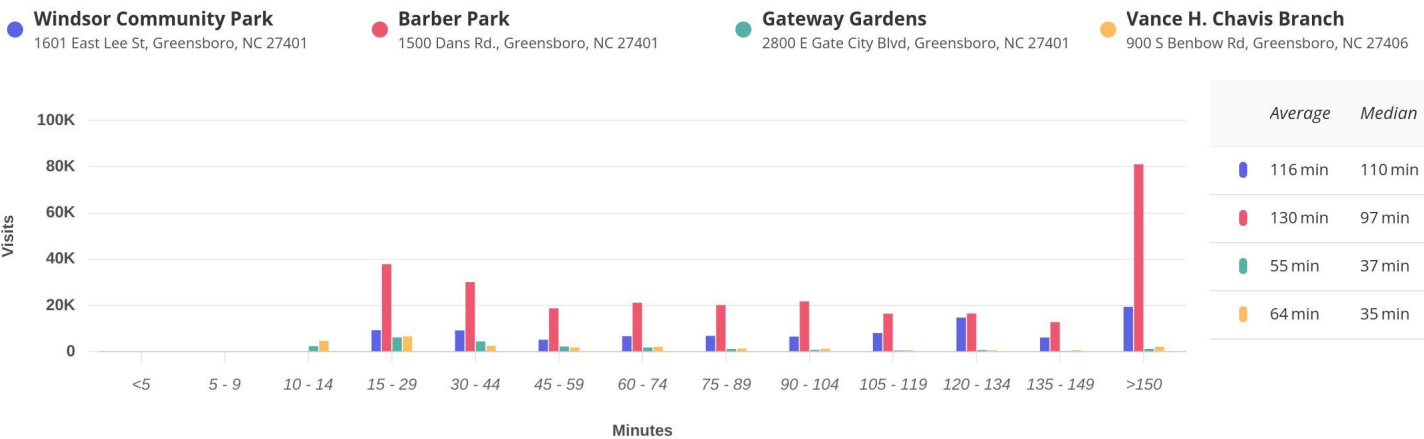
## Visits Variance



Jun 1st, 2023 - May 31st, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



## Visit Duration



Visits | Jun 1st, 2023 - May 31st, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))

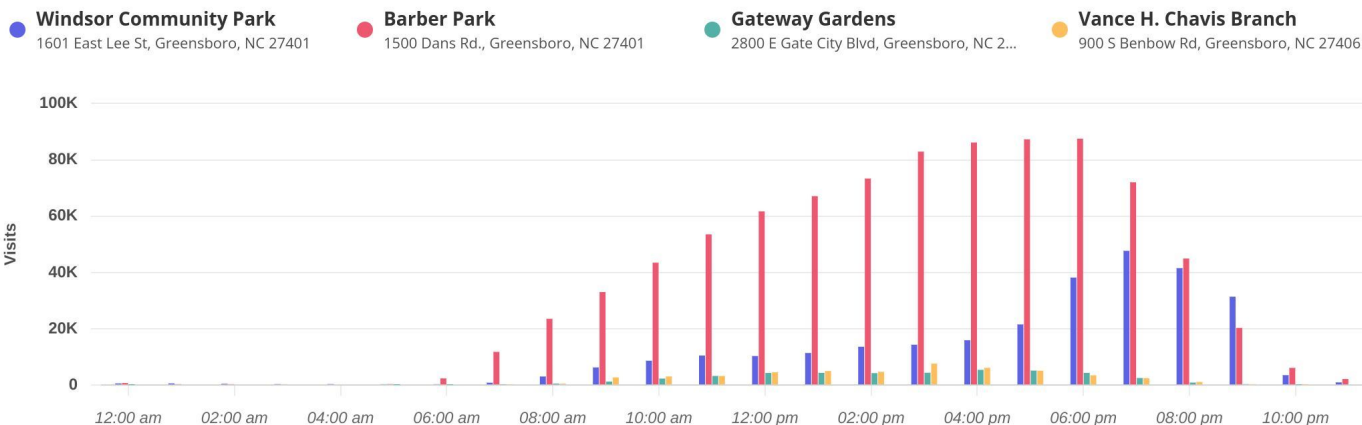


# Event Template

Jun 1, 2023 - May 31, 2024



## Hourly Visits



Visits | Jun 1st, 2023 - May 31st, 2024  
Data provided by Placer Labs Inc. (www.placer.ai)



## Favorite Places

Windsor Community Park / East Lee St, Greensboro, NC

Rank	Name	Distance	Visitors
1	Friendly Center / 3110 Kathleen Ave, Greensboro, NC 27408	3.8 mi	16.3K (77.2%)
2	Four Seasons Town Centre / 410 Four Seasons Blvd, Greensboro, NC 27407	4.1 mi	14.8K (70%)
3	Wendover Place / 1210 Bridford Pkwy, Greensboro, NC 27407	7.6 mi	13.3K (63%)
4	Windsor Recreation Center / 1601 East Lee St, Greensboro, NC 27401	0 mi	12.3K (58.1%)
5	Shops of Pyramids Village / 2731 Ring Rd, Greensboro, NC 27405	3.2 mi	12K (56.5%)
6	Main Building / 410 Four Seasons Town Ctr, Greensboro, NC 27407	4.2 mi	11.6K (54.6%)
7	Walmart / 2107 Pyramids Village Blvd, Greensboro, NC 27405	3.1 mi	10.3K (48.8%)
8	Wendover Village / 4203 W Wendover Ave, Greensboro, NC 27407	6.5 mi	10K (47.4%)
9	Gate City / 3020 W Gate City Blvd, Greensboro, NC 27403	4 mi	9.3K (43.8%)
10	Walmart / 4424 W Wendover Ave, Greensboro, NC 27407	7.3 mi	9.1K (42.8%)

Category: All Categories | Min. Visits: 1 | Jun 1st, 2023 - May 31st, 2024  
Data provided by Placer Labs Inc. (www.placer.ai)



# Event Template

Jun 1, 2023 - May 31, 2024



## Favorite Places

Barber Park / Dans Rd., Greensboro, NC

Rank	Name	Distance	Visitors
1	Friendly Center / 3110 Kathleen Ave, Greensboro, NC 27408	5.1 mi	66.8K (64.5%)
2	Wendover Place / 1210 Bridford Pkwy, Greensboro, NC 27407	8.6 mi	52.9K (51%)
3	Four Seasons Town Centre / 410 Four Seasons Blvd, Greensboro, NC 27407	4.9 mi	49.7K (48%)
4	Wendover Village / 4203 W Wendover Ave, Greensboro, NC 27407	7.5 mi	38.2K (36.8%)
5	Shops of Pyramids Village / 2731 Ring Rd, Greensboro, NC 27405	4 mi	38K (36.6%)
6	Main Building / 410 Four Seasons Town Ctr, Greensboro, NC 27407	4.9 mi	35.6K (34.3%)
7	Walmart / 4424 W Wendover Ave, Greensboro, NC 27407	8.3 mi	32.9K (31.7%)
8	Walmart / 2107 Pyramids Village Blvd, Greensboro, NC 27405	4 mi	29.5K (28.5%)
9	Walmart / 121 W Elmsley St, Greensboro, NC 27406	4.3 mi	28.5K (27.5%)
10	Target / 2701 Lawndale Dr, Greensboro, NC 27408	5.3 mi	28.5K (27.4%)

Category: All Categories | Min. Visits: 1 | Jun 1st, 2023 - May 31st, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))





# Event Template

Jun 1, 2023 - May 31, 2024



## Favorite Places

Gateway Gardens / E Gate City Blvd, Greensboro, NC

Rank	Name	Distance	Visitors
1	Friendly Center / 3110 Kathleen Ave, Greensboro, NC 27408	5.1 mi	11.5K (70.3%)
2	Wendover Place / 1210 Bridford Pkwy, Greensboro, NC 27407	8.7 mi	9.7K (59.5%)
3	Four Seasons Town Centre / 410 Four Seasons Blvd, Greensboro, NC 27407	5.1 mi	9.1K (55.4%)
4	Wendover Village / 4203 W Wendover Ave, Greensboro, NC 27407	7.6 mi	7.3K (44.8%)
5	Walmart / 4424 W Wendover Ave, Greensboro, NC 27407	8.5 mi	6.9K (42.1%)
6	Main Building / 410 Four Seasons Town Ctr, Greensboro, NC 27407	5.1 mi	6.8K (41.7%)
7	Shops of Pyramids Village / 2731 Ring Rd, Greensboro, NC 27405	3.7 mi	6.2K (38.1%)
8	Target / 1212 Bridford Pkwy, Greensboro, NC 27407	8.8 mi	5.8K (35.4%)
9	Target / 2701 Lawndale Dr, Greensboro, NC 27408	5.2 mi	5.7K (35%)
10	Northwest Centre / 2811 Battleground Ave, Greensboro, NC 27455	5.9 mi	5.7K (34.7%)

Category: All Categories | Min. Visits: 1 | Jun 1st, 2023 - May 31st, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



# Event Template

Jun 1, 2023 - May 31, 2024



## Favorite Places

Vance H. Chavis Branch / S Benbow Rd, Greensboro, NC

Rank	Name	Distance	Visitors
1	Friendly Center / 3110 Kathleen Ave, Greensboro, NC 27408	3.8 mi	6.1K (82.8%)
2	Shops of Pyramids Village / 2731 Ring Rd, Greensboro, NC 27405	3.3 mi	5.1K (69%)
3	Four Seasons Town Centre / 410 Four Seasons Blvd, Greensboro, NC 27407	4.1 mi	4.9K (66.9%)
4	Wendover Place / 1210 Bridford Pkwy, Greensboro, NC 27407	7.5 mi	4.9K (66.4%)
5	Walmart / 2107 Pyramids Village Blvd, Greensboro, NC 27405	3.2 mi	4.5K (60.8%)
6	Walmart / 121 W Elmsley St, Greensboro, NC 27406	4.6 mi	3.9K (53.4%)
7	Wendover Village / 4203 W Wendover Ave, Greensboro, NC 27407	6.4 mi	3.9K (52.4%)
8	Main Building / 410 Four Seasons Town Ctr, Greensboro, NC 27407	4.1 mi	3.8K (52%)
9	Alamance Crossing / 1050 Alamance Church Road, Greensboro, NC 27406	1.6 mi	3.7K (50.5%)
10	Walmart / 4424 W Wendover Ave, Greensboro, NC 27407	7.2 mi	3.7K (50.4%)

Category: All Categories | Min. Visits: 1 | Jun 1st, 2023 - May 31st, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))

